

**RECORD OF EXECUTIVE DECISION**

**TITLE OF THE DECISION :- Reallocation of £50,000 from Yr 3 UK Shared Prosperity Fund (UKSPF) E17: Development/Promotion of the Visitor Economy**

Date	Decision Maker	Decision	Reason(s) for Decision	Alternative Options Considered	Conflicts of Interest Declared (and Dispositions granted by the Monitoring Officer)	Consultation with relevant Ward Member(s)	Subject to Call-in?
10 <sup>th</sup> December 2024	Leader of the Council and Deputer Leader of the Council, Porfolio Holder for Economic Growth, Regeneratio n and Tourism	To approve a change in the allocation of money in year 3 of the UK Shared Prosperity Fund (UKSPF). Following a Decision dated 4 <sup>th</sup> March 2024 in which £80,000 of E17: Development/Promotion of the visitor economy was allocated to Seafront Accessibility Ramps  It is proposed that £50,000 is reallocated from Seafront Accessibility Ramps to continue the ambitions for the Districtwide Coastal trail extending from the popular Clacton 150 trail from Holland haven to Walton-on-Naze Tower. This will	UKSPF funding is an allocation from Government which lasts for 3 years, with 2024/25 being the final year. It is therefore imperative that all funding is allocated and spent in this financial year as there is no further opportunity to carry funding forward.  The Decision outlining the allocation of Year 3 UK Shared Prosperity Funding was originally published on 4 <sup>th</sup> March 2024, this allocated £80,000 from E17: Development/ Promotion of the Visitor Economy to	Due to funding restrictions of the Shared Prosperity Fund, the money has to be committed by 31 <sup>st</sup> March 2025 otherwise Tendring District Council will be required to pay it back. This provides a funding opportunity of £78,000 to be redirected. The following options were considered:  1) To not reallocate funding and return money unspent.  2) To continue	N/A	Relevant Councillors have been identified, consultation will commence prior to project start.	Yes

	<p>provide opportunities to further link health and wellbeing to creative and cultural opportunities whilst also providing an enhanced tourism offer for all visitors and residents.</p> <p>This Decision makes recommendations for underspend in E17 to ensure that funding is allocated where it can be most impactful and address areas of need and demand across the District.</p> <p><b>Associated Decision:</b></p> <p><u>Decision - SPF Yr 3 Project Recommendations</u></p> <p><u>Record of Executive Decision SPF Changes Nov24 E34 E38 V2.pdf</u></p>	<p>Seafront Accessibility ramps.</p> <p>Upon further investigation the proposal for two ramps along the seafront (one in Clacton and one in Holland on Sea) to enhance accessibility was deemed unfeasible due to the following reasons:</p> <ol style="list-style-type: none"> <li>1) Challenges associated with building up sand levels in an area where levels are constantly changing due to environmental factors (tides/weather)</li> <li>2) Logistical issues caused by the ramps being unable to be kept clear of debris/sand and seaweed</li> <li>3) Potential of a 'drop off gap' at the end</li> <li>4) Cost implications – to accommodate for changing levels and instability of</li> </ol>	<p>with the ramp works, however this was dismissed due to the reasons outlined.</p>		
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			<p>sand, the ramp would need piled foundations into stable ground. The design and engineering of this would be costly with limited benefit.</p> <p>Due to the funds needing to be spent on projects that meet the aims of E17 Development /Promotion of the Visitor Economy, the development of a district-wide Coastal Trail to complement the Clacton 150 trail starting from its last trail board in Holland Haven through to Walton-on-the Naze Tower was discussed. It was felt that this would maximise the growing popularity of 'pier to pier' walks and complement Tendring District Council's 'Healthy Heritage' goals as outlined within the Heritage Strategy and the subsequent actions linked to the creation of further heritage trails such as 'Hidden Heritage'.</p>			
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		<p>This initiative aims to celebrate the unique individuality and heritage of the Tendring coast while fostering a sense of local pride and enriching educational opportunities. The Tourism Strategy encapsulates the need to embrace and nurture the maintenance and development to the overall offer to visitors'. The implementation of a coastal trail which embeds cutting edge digital media to maximise user experiences, celebrates our heritage and enable seaside culture to be relived and reinstated is key to maximising on the legacy of Clacton 150 and the trails that are in place in Harwich and at Walton-on-the-Naze.</p> <p>Furthermore an extension to the Coastal Trail would meet the aims set out in a number of strategies. Tendring District Council's Corporate Vision (2024-28) outlines the</p>				
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		<p>commitment to promoting our heritage offer, attracting visitors and encouraging them to stay longer. In addition, our Tourism Strategy (2021-2026) places importance on improving the visitor offer, promoting the District as an area for Outdoor Activities including walking. The Sport and Activity Strategy for Tending (2024-2028) also highlights a need to provide more 'free to use' facilities across the district and the use of digital platforms to promote informal activity e.g. Heritage Trails. Furthermore our Heritage Strategy outlines actions linked to 'Interpretation' raising public awareness and appreciation of Tending's heritage to a wide variety of audiences by creating heritage trails such as 'Hidden Heritage' and 'Healthy Heritage' to respond to national trends and interests.</p>				
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**URGENT DECISIONS ONLY (If non-urgent go to "Agreement to Decision" below):-**

<b>GENERAL EXCEPTION APPLIES?</b> (Rule 14 Access to Information Procedure Rules)	YES/NO	If yes, has at least 5 clear days notice been given to the Chairman of the relevant overview and scrutiny committee?	YES/ NO
<b>SPECIAL URGENCY APPLIES?</b> (Rule 15 Access to Information Procedure Rules)	YES/NO	If yes, has the Chairman of the relevant overview and scrutiny committee's consent been obtained?	YES/ NO
<b>EXEMPTION FROM CALL-IN APPLIES?</b> (Rule 18i Overview and Scrutiny Procedure Rules)	YES/NO	If yes, has the Chairman of the relevant overview and scrutiny committee's consent been obtained?	YES/ NO
<b>URGENT &amp; OUTSIDE BUDGET OR POLICY FRAMEWORK?</b> (Rule 6 Budget and Policy Framework Procedure Rules)	YES/NO	If yes, why is it not practical to convene a quorate meeting of full Council?	
		If yes, has the Chairman of the relevant overview and scrutiny committee's consent been obtained?	YES/ NO

**AGREEMENT TO DECISION:-**

Signed:- Original Copy Available ..... Decision Maker – Leader of the Council and Portfolio Holder for Finance and Governance	Date:- ..... .....	Delegated Power Reference (in Part 3 of the Constitution):- Part 3.34 (Inward Investment) Part 3.38 (Number 3 – Approval to grants to organisations)
Signed:- Original Copy Available..... Decision Maker – Deputy Leader of the Council. Portfolio Holder Economic Growth, Regeneration and Leisure	Date:- ..... .....	Delegated Power Reference (in Part 3 of the Constitution):- Part 3.34 (Inward Investment) Part 3.38 (Number 3 – Approval to grants to organisations)

Original signed copy to be retained by Service.  
Electronic copy to be sent to [democraticservices@tendingdc.gov.uk](mailto:democraticservices@tendingdc.gov.uk) for publication.